





POLICY 48
Appendix A

Privacy Policy Ta'allum Group Mobile App

For Ta'allum Group







Privacy Policy Ta'allum Group Mobile App

This Privacy Policy governs the way *Innovatix Systems Services*, referred to as "we," "our," or "us," collects, uses, maintains, and discloses information collected from users (each, a "User") of the Ta'allum Group mobile application ("App").

Information We Collect

We may collect personal information from Users in lawful and fair ways, including when Users interact with our App. This information may include, but is not limited to, names, contact information, and QIDs. We collect this information solely for the purpose of enhancing the User experience and for educational purposes that should bring effective outcomes for teaching and learning.

How We Use Collected Information

We may use the information we collect for the following purposes:

- > To facilitate app functionality and improve User experience.
- > To process fee payments securely through our payment gateway.
- > To provide real-time access to student exam reports for parents.
- > To digitally mark attendance, enabling efficient attendance management.
- > To track student achievements and behavior for academic and extracurricular activities.
- > To create and distribute surveys for valuable feedback from parents.
- > To keep track of classes for each student, providing parents with a comprehensive schedule for the whole week.
- To analyze trends for maintaining the accountability of Data.

Data Security

As merely owner, *Innovatix Systems Services*, of this app, we take data security seriously. We have appropriate controls in place to protect Data we have implemented industry-standard measures for protection, verification, and detection that safeguard your personal information. Access to sensitive data is restricted to authorized personnel only, and specifically for educational purposes.







Data Retention and Deletion

The purpose of this policy is to define the activities associated with the provision of data retention and deletion that protects "*Innovatix Systems Services*" provide services as: systems integration, online and smart solutions, application development, business consultancy, managed services, business process reengineering, quality assurance, research and development, security solutions, and business data analytics.

We are committed to retaining your data only for as long as it is necessary for the purposes outlined in this policy. Once your data is no longer required, it will be securely and permanently deleted from our servers.

Contacting Us

If you have any questions about this Privacy Policy or the practices of this App, please contact us at info@taalumgroup.com

Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for legal compliance. This Privacy Policy was last updated on *October 30, 2023*

Entity Reference

This App is developed and maintained by *Innovatix Systems Services*, as listed in the app's Google Play listing.

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